



## ZixCorp® Email Encryption Service

ZixCorp provides an easy and cost-effective email encryption service for privacy and regulatory compliance. As the largest email encryption service provider, ZixCorp protects more than 17 million email recipients, and more than 100,000 new recipients are being added every week. ZixCorp provides instant, seamless secure communications with your customers, partners and regulators.

### Join the ZixCorp Encrypted Email Network

When organizations use ZixCorp's Email Encryption Service they are instantly connected to the world's largest email encryption directory. Once connected, users send and receive secure email transparently, without having to exchange encryption keys. ZixCorp provides automated key management for all its customers including companies in a variety of industries such as financial services, healthcare, insurance, and government.

ZixCorp's vast network includes companies in industries that consider security and privacy critical. For example, our health insurance customers cover more than 70 million lives, which means ZixCorp customers insure one in three privately insured Americans. In addition, one out of every seven hospitals use ZixCorp's Email Encryption Service. In the financial industry, the Federal Financial Institutions Examination Council (FFIEC) agencies are connected to ZixCorp's growing network of banks and credit unions.

### Encrypt and Send to Anyone

ZixCorp's Email Encryption Service delivers encrypted messages to anyone through flexible delivery options. Encrypted email is automatically delivered in the manner that works best for the end user through our Best Method of Delivery™ capability (see figure below). ZixCorp supports desktop and gateway clients using a variety of encryption standards such as S/MIME, OpenPGP and TLS. In addition, ZixCorp provides two different methods of delivering encrypted emails to users who do not have encryption capabilities. These clientless delivery options include a secure portal "pull" and direct delivery "push" model. No matter what the email encryption capabilities of the recipient, ZixCorp will encrypt and deliver email to them.

Over 17 million protected email addresses and growing at more than 100,000 new recipients every week

The FFIEC agencies use email encryption from ZixCorp

Over 20 State Banking Regulators

More than 30 BCBS organizations use ZixCorp email encryption

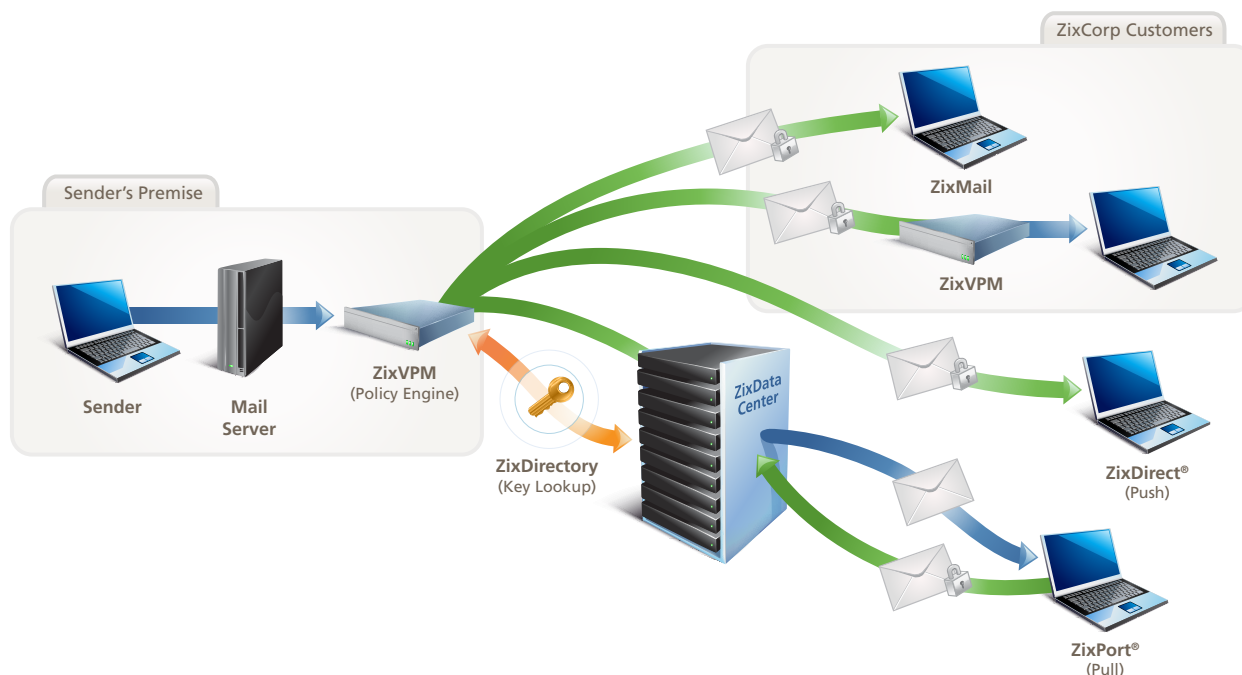
ZixCorp health insurance customers protect health data for more than 70 million Americans

Over 1,000 hospitals, one out of every seven in the US, use ZixCorp

Positioned in the Leader's Quadrant in Gartner's 2007 Magic Quadrant for email encryption

Winner of the 2008 Best Products and Services Award, Network Products Guide

## ZixCorp® Best Method of Delivery™



The ZixData Center has the capacity, scalability, and infrastructure to support encryption keys for every email address in the world.



### Compliance Solutions

HIPAA, GLBA, SOX, state data security laws and guidance from FFIEC agencies make it clear that protecting sensitive information is no longer optional. Securing your customer's private information not only protects your organization from fines, lawsuits, and negative publicity, it also improves customer trust. ZixCorp's Email Encryption Service provides automatic detection and encryption of email containing personal health information (PHI) and nonpublic personal information. These proven policy tools can be customized to fit the needs of your organization's email policies.

### ZixDirectory and the ZixData Center™

ZixDirectory is the largest email encryption directory, enabling seamless secure communication among its millions of members including some of the nation's most influential institutions. Housed in the ZixData Center it has the power to handle encrypted email for every email address in the world. The ZixData Center is SysTrust certified and SAS-70 type II accredited. ZixCorp takes pride in maintaining the highest levels of performance and has 99.99% availability that is guaranteed to customers through our Service Level Agreements (SLAs).

Features	Benefits
FIPS 140-2 solutions	Instant secure connection to regulators and partners
Hosted key management	Low fixed total cost of ownership
Customizable policy engines for regulatory compliance	Guaranteed service levels
Centralized policy management	Transparent send-to-anyone capability
Custom branding	Seamless integration with your existing network
Flexible delivery options	Fast and easy to deploy

ZixCorp provides easy-to-use-and-deploy email encryption and e-prescribing services that protect, manage and deliver sensitive information to the healthcare, finance, insurance and government industries. ZixCorp's hosted Email Encryption Service enables policy-driven email security, content filtering and send-to-anyone capability. Its PocketScript e-prescribing service provides point-of-care access and transmission of patient and payor data that improves patient care, reduces costs and improves efficiency.

### Email Encryption Components

ZixCorp's Email Encryption Service has several optional components to meet the needs of any organization. Customers have the choice of a fully hosted solution or encryption gateways in their facility.

**ZixDirectory™** is the largest email encryption directory in the world. It enables seamless and secure communication among millions of users by providing a centralized directory for automated key exchange. ZixDirectory's automated key management capabilities greatly reduce the typical cost and complexity associated with email encryption solutions.

**ZixVPM®** is a policy-based email encryption gateway for privacy and compliance. Installed at the periphery of your network, ZixVPM automatically scans for sensitive information based on defined corporate policies. If sensitive information is found, it can be either blocked or sent encrypted. Policy-based encryption means the process is transparent to your users. ZixVPM supports a variety of delivery options including industry standards such as S/MIME, OpenPGP and TLS.

**ZixMail®** is a desktop application that plugs into your email client and encrypts and decrypts email at the desktop.

**ZixPort®** uses clientless "pull" technology that sends encrypted email through a web portal. It is ideal for companies that want to extend their brand by including secure email communications as part of their portal experience.

**ZixDirect™** uses clientless "push" technology that sends encrypted messages directly to the recipient's inbox. It is ideal for sending email securely to customers or business partners that do not have email encryption capabilities.

**ZixConnect™** allows customers to securely communicate with their regulators and partners without the need for additional hardware or software at their facility. With just one secure (TLS) connection, customers are instantly connected to the ZixCorp email encryption network.

To learn more about email encryption from ZixCorp, please contact us at:

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